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| Geographical and Physical Environment | | | | | |
| Influencing factor | Actions required | Who is responsible? | Key partners | Resources & Methods | Timescale |
| Built & Natural environment | Build Community Pride- best kept place/ space competition promoted by community groups and services  Link in with Litter Picking Group to target specific areas. Support to promote the  litter picking station  Citizenship groups within schools to work in partnership with Police Scotland to encourage community involvement & reduce vandalism through promotion of paint project etc.  Promote The Great Big School Clean Challenge or Eco-Schools Green Flag Award with local schools. Communities could vote on the local area they target and clean up  Development of cycle and walking paths, including the Culzean Way (Girvan – Culzean) and Girvan - Ballantrae  Promotion of existing walking and cycling routes, as well as cycle training and maintenance sessions  Involvement of local gardening groups in restoration of the local area  Community groups linking in with Nature Scot to develop and promote natural assets | SAC- Councillors  LPG (Locality Planning Group)  Citizenship sub group  Sustainability SDP  SAC/South Ayrshire Paths Initiative  Green Health and Active Living group  Local Gardening Group, Girvan Community Garden  Green Health & Active Living Subgroup | Green Health Group and Community Safety  Litter Picking Group ( Rosemarie Speedie)  Police Scotland (including Campus Cop)/education/ LPGs/ Community Safety Partnership subgroups  Education  South Ayrshire Council Outdoor Access Officer, Ayrshire Roads Alliance, Green Health & Active Living Subgroup, Ayrshire Paths Network, Sustrans  Ayrshire Coastal Path, Gillian’s Walks, Active Travel Hub, Biosphere Bikes, South Ayrshire Council  Volunteer Services, Employability and Skills  Nature Scot and Community Groups | Incentive/ prize, promotion  Promotional material, community vote  Promotion  Promotion, community vote  Funding, plans, promotion  Promotion, green health app, social media  Time, tools/ supplies  Promotion, Green Heath App | Annually  Summer 2023  Spring/ Summer 2023  Annually- set up by Spring 2024  Long term  Summer 2023/ongoing  Long term- ongoing  Summer 2023 |
| Urban & rural considerations | Transport- promotion of MyBus, Carrick Community transport bus, barr bus etc. Scoping exercise around what is in the area for people to access/how to use.  Breakdown issues around GDPR with MyBus service, could promotion of booked journeys allow others to join. Build on use of the resource or alternative transport methods explored.  Digital- Poor signal is an issue for villages, could upgrades to current systems be explored  Promotion of central health literacy groups/laptop service in outlying villages & how to use service/travel to. No digital hub passed Girvan- can transport be arranged to take people to central hubs  Engage with Girvan and South Carrick area to improve and support active travel in line with South Ayrshire Council Active Travel Strategy 2021- 2031. E.g. address issues re transport accessibility/safety  Encourage local authorities to explore investment for transport issues  Promote increased use of digital technology by services to reach remote community members  Strengthen existing links between community groups, transport and volunteer services | Health improvement and Community Transport  SA Community Transport  LPG  Thriving Communities- CLD  South Ayrshire Council  LPG  Lifelong Learning Partnership  LPG | SPT, Stagecoach  MyBus, Social Isolation and Loneliness Subgroup, VASA  Internet providers, SAC  Transport providers  Active travel hub, Green Health & Active Living Group  Individual community groups & associations, ARA, SAC, Biosphere bike  Scotgov, local authorities  Community Groups and Services, Engagement Officers  Transport services, third sector and thriving communities | Time,  Platform for promotion of services  Advertisement  Time, feasibility  Transport  Volunteer teams  Capital spend  Promotion  Scoping of need, engagement, partnership working | Spring 2024  December 2024  Long term  December 2024  Spring/ Summer 2024  Long term  December 2024  Spring 2024 |
| Neighbourhood deprivation | Encourage services and groups not to ring fence access by areas. Not just those from areas of high deprivation that experience poor mental health or could benefit from getting involved in community groups. This is sometimes a requirement for certain funding | VASA/ CLD/ HSCP Engagement Officer |  | Meeting, communication | Summer 2023 |
| Community safety | Increase the opportunity for people on the ground to input real issues, experiences and concerns to the Community Safety SDP.  Increased police presence/interaction with community to promote trust.  Lighting- planned improved lighting for areas with Girvan, confirm if this is still going ahead  Youth groups to strengthen current relationships with schools around negative behaviours – through awareness of Friday night football etc | Community Safety SDP  SAC  Youth groups, youth trust | Police, Girvan Youth Trust  Education | Update  Promotion | Long term  Summer 2023  December 2023 |
| Inequalities | Review the list of assets to ensure they do not limit individuals with disabilities or limited mobility | LPG | Services, groups etc identified in the asset lists | Scoping | March 2024 |
| Other local issues |  |  |  |  |  |

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| Systems and Services | | | | | |
| Influencing factor | Actions required | Who is responsible? | Key partners | Resources & Methods | Timescale |
| Health & Social Care | Social Prescribing- develop (or utilise current SA Lifeline) a directory for professionals and public members of activities, services etc that improve mental health. Discourage need for formal referral. Ensure directory is electronic and physical.  Thriving communities to create links with and support community links practitioners based on needs in communities  More effective communication between community groups (i.e men’s shed), mental health team and community links practitioners to ensure referral to service/group is appropriate for mental health diagnosis would be beneficial- could a mental health network be developed  Groups to be supported set up crèche provision to encourage and increase community involvement/participation – funding required | NHS HI and VASA- South Ayrshire Lifeline, The Quay Zone Information Hub, Green Health and Active Living group  Thriving communities  Community Mental Health Services  NHS HI/ CLD | Community groups, GP, Community Link Practitioner, School Nurses, Community Nurses, Active Schools and Girvan Community Sport Hub (keen to support physical activities)  GP’s- community link practitioners  Mental health teams, community links practitioners, community groups & services  VASA/ Community groups | Time  Funding | Spring 2024 with ongoing updates  Autumn 2023  Autumn 2023  Spring 2024 |
| Public & Community Services | Cosy Spaces have been a good asset, closed over spring/ summer. Could these be rebranded or have something similar over warmer period. Social aspect has been really positive for community. | VASA | Community groups | Funding, venue space | **Summer 2023** |
| Neighbourhood deprivation |  |  |  |  |  |
| Criminal Justice System |  |  |  |  |  |
| Other local issues |  |  |  |  |  |

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| Individual | | | | | |
| Influencing factor | Actions required | Who is responsible? | Key partners | Resources & Methods | Timescale |
| Sociodemographic |  |  |  |  |  |
| Life experiences & opportunities | Thriving communities to link more effectively with community group/service/cosy spaces and vice versa around need in the community  Promotion of intergenerational work/guidance for community groups to increase participation across age groups and support mental health and wellbeing in the younger population  Guidance for community groups on how to better promote opportunities i.e. scoping of local area and opportunities (including alternatives to social media). Community groups & services to make use of key places for physical posters and social media for wider reach. Community groups to link with app providers to promote opportunities in the local area  Active Schools and Girvan Community Sports Hub to offer volunteer opportunities with a pathway to employment | Thriving communities  Intergenerational Joint Action Group  HSCP Engagement officers  Active Schools and Girvan Community Sport Hub- (Ryan Douglas, Caitlin Flanagan, Jenny McCreath, Kayley Ross) | Community groups/ services  Education, LPG, NHS Health Improvement  LPG, Community Groups | Promotion  Promotion  Scoping of places, social media and  Apps, partnership working, promotion  Time and mentoring | **Summer 2023**  **Summer 2023**  **December 2023**  **Ongoing** |
| Physical Health | Active schools to create more opportunities through tying in with other groups and to reach out to groups/services to find out what need is. Break down the barriers to participation such as cost, transport etc | Active Schools and Girvan Community Sport Hub- (Ryan Douglas, Caitlin Flanagan, Jenny McCreath, Kayley Ross) | Community groups/ services as per Asset Maps | Partnership working, funding, deliver local | **Ongoing** |
| Health behaviours |  |  |  |  |  |
| Personal traits |  |  |  |  |  |
| Other local issues |  |  |  |  |  |

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| Social Environment | | | | | |
| Influencing factor | Actions required | Who is responsible? | Key partners | Resources & Methods | Timescale |
| Social support networks | Emphasis peer support- promote Mental Health A Practical Approach training- create champions within the Girvan and South Carrick area.  Gap in training for social isolation/confidence building of intervention – how services can address this (buddy systems etc to encourage those with anxiety to come along to groups) | NHS Health Improvement  NHS Health Improvement/ Social Isolation and Loneliness Subgroup | Key person from different Community Groups  Community Groups/ Services etc | Delivery of training  Creation and Delivery of training | **December 2023**  **March 2024** |
| Social inclusions & cohesion | Address lack of LGBTQ+ support | NHS Health Improvement | ? | Meeting, partnership working | **December 2023** |
| Civic engagement |  |  |  |  |  |
| Mental health awareness | Promote online resources, self-help library. Promote Better Health Mental Health and Wellbeing resource page- link with GPs and other health professionals.  Support from larger organisation (e.g. HSCP) to promote smaller community groups- directory could support this action  Encourage community groups/ services to offer taster sessions- break down barriers  Groups, services and institutions to link in with NHS Health Improvement team and local employability hubs to access mental health training | NHS Health Improvement  SA HSCP  Community Groups/ services  Community Groups | Other professionals  Community Groups  LPG  NHS Health Improvement and Thriving Communities | Promotion  Posters, flyers, social media posts, training?  Meeting, promotion  Promotion of HI Training Calendar | **Summer 2023**  **Long term**  **Summer 2023 or Annually**  **Summer 2023** |
| Other local issues |  |  |  |  |  |

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| Structural |  |  |  |  |  |
| Influencing factor | Actions required | Who is responsible? | Key partners | Resources & Methods | Timescale |
| Social & Cultural norms |  |  |  |  |  |
| Discriminations & Stigma | Need for poverty sensitive training for health & social care staff | NHS Health Improvement | Health and Social Care | Creation and delivery of training | **March 2024** |
| Human rights | Promotion of equalities impact assessment (EQIA) guidance to groups as some groups unaware of this | NHS/ SAC/ HSCP | Community groups/ services | Promotion | **Summer 2023** |
| The welfare system |  |  |  |  |  |
| Other local issues |  |  |  |  |  |