MAKING A GREAT PLACE EVEN BETTER



BY WORKING BETTER TOGETHER

TROON COMMUNITY COUNCIL

IN PARTNERSHIP WITH

TROON DEVELOPMENT TRUST

July 2024

VISION TROON 2030

July 2024

Introduction

<u>Troon Community Council</u> and <u>Troon Development Trust</u> are putting this document forward for public and stakeholder comment.

This is our attempt at revitalising the original <u>Troon Together Action Plan</u>, breathing new life into an updated vision and ambition for the town.

It reflects the aspirations and ideas identified by Troon residents, students, business owners and local organisations who contributed to the original plan in 2020 - presented and approached in a new way.

We hope you find it useful and inspiring and that it encourages you to get involved.

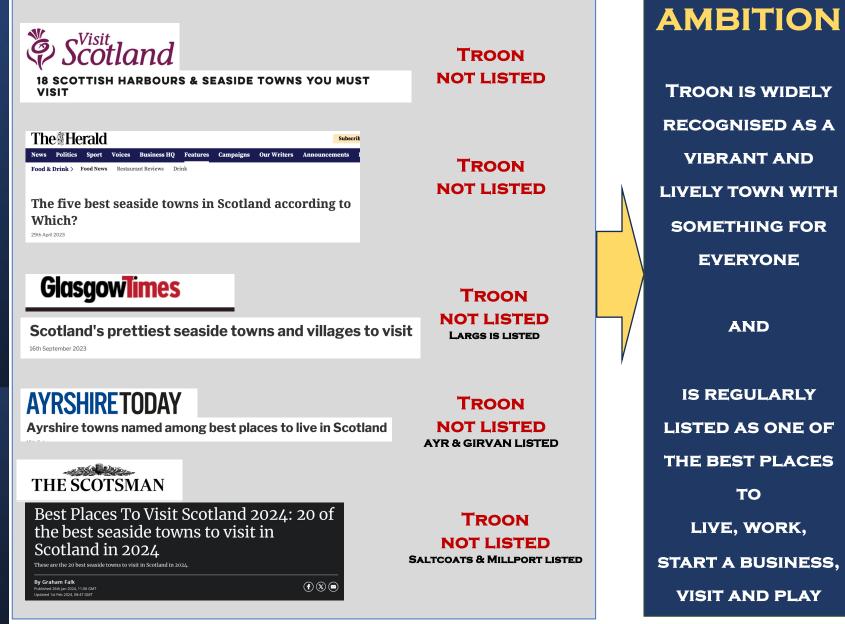
We would like your views, and most importantly, telling us what still matters to you and how you would like to get involved and contribute.

Please do send us your comments using any of the following:

Facebook : <u>Troon Community Council</u> : <u>Troon Development Trust</u> VISION TROON 2030

July 2024

How Troon ranked in 2023/2024



2030

Vibrant

colourful, energetic and lively



Communities *engaged, active, safe and proud*



growing, blooming and prospering



connecting, collaborating and creating



VISION TROON 2030

July 2024

Together

Thriving

MAKING A GREAT PLACE EVEN BETTER



Community Groups, Associations, Clubs, Charities, Churches, Volunteers

5 KEY THEMES

VISION TROON 2030

The people of Troon identified 5 key themes towards creating a more vibrant and thriving town

THEME 1: TOWN & SEAFRONT ENHANCEMENT AND LOCAL ECONOMY DEVELOPMENT

- TOWN REGENERATION
- SEAFRONT TRANSFORMATION
- ENCOURAGING MORE VISITORS
- CREATING AN ARTS, CULTURE & HERITAGE COMMUNITY, FACILITIES, EVENTS & LANDSCAPE
- DEVELOPING BUSINESS NETWORKS
- PROMOTING LOCAL BUSINESSES

THEME 2 : INFRASTRUCTURE & SERVICES

- IMPROVED TRAFFIC MANAGEMENT
- IMPROVED ACTIVE TRAVEL
- IMPROVED ACCESS TO TOWNS & SERVICES

THEME 3: RECREATION & CULTURE

- ENHANCED SPORTING ACTIVITIES
- INTERESTING & ENGAGING YOUNG PERSON EVENTS & ACTIVITIES
- PROMOTING IMPROVED HEALTH & WELLBEING
- ESTABLISHING & PROMOTING NEW EVENTS DEDICATED TO ARTS & CULTURE

THEME 4: ENVIRONMENT & HERITAGE

- IMPROVED ENVIRONMENTAL SUSTAINABILITY
- DEVELOPING WOODLANDS AND WALKS
- PROMOTING, APPRECIATING & CELEBRATING THE TOWN'S RICH HERITAGE & HISTORY

THEME 5: YOUTH COMMUNITY

- DEVELOPING YOUTH FOCUSED INITIATIVES
- DEVELOPING NEIGHBOURHOOD NETWORKS
- ENABLING THE VOICE OF THE YOUNGER COMMUNITY TO BE HEARD

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July 2024

TROON HAS A VIBRANT, COLOURFUL, CREATIVE TOWN CENTRE AND SEAFRONT WITH THRIVING BUSINESSES AND EVENTS



It will require teams to focus on different areas, working with partners and experts, with appropriate funding where required, and the community to evaluate ideas and options and then deliver solutions

OUR COMMUNITY, PARTNERS AND STAKEHOLDERS HAVE BEEN INSTRUMENTAL IN SHAPING & CREATING TROON'S FUTURE ACROSS

A WIDE RANGE OF PROJECTS

WHAT WOULD IT TAKE TO ACHIEVE?

SAC Thriving Communities, Places, and economic development team are key partners in implementing change and positive impact

Residents and businesses and community groups are closely involved in determining local solutions

An enthusiastic community of volunteers are helping drive improvements across many areas

Local businesses are key providers of expertise and support in shaping the future

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It will require teams to focus on different areas, working with partners and experts, with appropriate funding where required, and the community to evaluate ideas and options and then deliver solutions

TROON HAS A WIDER VARIETY OF SPORTING, CULTURAL, MUSIC, ARTISTIC, CIVIC SPACES AND INTERESTS FOR ALL AGES

WHAT WOULD IT TAKE TO ACHIEVE?



The Troon calendar of sporting, civic, music, business and cultural events is widely known and easily available to all

SAC Destination Ayrshire and other partners are key players in developing and promoting new spaces and events

An enthusiastic community of volunteers and groups are helping to create new spaces, areas of interest and new events

A new dedicated community space – for showcasing and celebrating Arts, Culture & History – is rapidly becoming a great new asset to the town

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It will require teams to focus on different areas, working with partners and experts, with appropriate funding where required, and the community to evaluate ideas and options and then deliver solutions

TROON IS A CLEAN, ECO-FRIENDLY TOWN WITH MANY ATTRACTIVE GREEN SPACES AND EASY ACCESS FOR ALL

WHAT WOULD IT TAKE TO ACHIEVE?



2024 2025 2026 2027 2028 2029 2030

Creating better, easier flow of traffic and people throughout the town and surrounds

A master plan and strategy for improving green spaces, the coastline and each of the beachfronts, North, South, Ballast Bank – recognising unique characteristics and potential of each



It will require teams to focus on different areas, working with partners and experts, with appropriate funding where required, and the community to evaluate ideas and options and then deliver solutions

THE YOUNG PEOPLE OF TROON EXPRESS POSITIVE ATTITUDES ABOUT WHAT THEY CAN DO, WHERE THEY CAN GO AND THE OPPORTUNITIES AVAILABLE TO THEM — AND THEY NOW RATE TROON AS A GREAT PLACE TO STAY

WHAT WOULD IT TAKE TO ACHIEVE?

"Living in Troon is like being at a great party – we don't want to leave early"

The Troon Youth Community Council are established and functioning as a highly effective group representing the voice of their community

Initiatives designed specifically for younger people are identified and implemented

A community of volunteers across all ages – working together with SAC and other third-sector organisations – are designing and delivering initiatives specifically targeted at the needs and interests of the younger generation within our community

It will require teams to focus on different areas, working with partners and experts, with appropriate funding where required, and the community to evaluate ideas and options and then deliver solutions



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